



As You Sow Grant Application Guidelines

As You Sow is a non-profit consumer and environmental organization dedicated to holding corporations accountable who are in violation of consumer and environmental laws, educating the public about the dangers of toxic chemicals in consumer products, and promoting non-toxic alternative consumer products.

Funding Priorities

In its consideration of grant requests, As You Sow will give priority to proposals in the following areas:

- Education of consumers about the risks of toxic exposure and their right to know what goes into consumer products
- Toxics education and reduction in minority communities
- Enforcement of local, state or federal consumer and environment-related laws.
- Education of youth on environmental issues
- Related areas will be considered on a case-by-case basis but the proposal must generally have an environmental enforcement or education component

Geographic Limitation

As You Sow's grantmaking program is primarily funded by enforcement of California's Safe Drinking Water and Toxic Enforcement Act ("Proposition 65"). Accordingly, As You Sow gives priority to proposals that will substantially benefit citizens of California through neighborhood, regional, or statewide projects. As You Sow will also give consideration to proposals from organizations outside the state if the project or organization has a California emphasis or component.

Funding Levels

AYS is a new foundation with limited resources. We are engaged in building a long-term source of stable funding. The grants are generally in the range of \$5,000-\$10,000.

Application Process

Please provide the following information in applying for a grant from As You Sow.

1. Executive Summary (one page)

State the problem being addressed by your group, the amount of funding sought and whether you have a specific project seeking support or seek general organizational support.

2. Grant Request (five pages or less).

Briefly describe the organization's mission, goals and objectives, and record of achievement. The request should address who will benefit from your services or what impact your services are likely to have on public policy or business practices.

Describe the project for which support is sought, if applicable, including a plan of execution, time frame, and intended impact. How do you plan to measure the success of the project?

What other organizations provide your services? Is your work complementary? Can you or are you coordinating with them to avoid duplication of effort?

What other funding sources do you have? Indicate the source of current revenues by funding sector and current fund raising plans (i.e. others from whom you have or may seek funds).

Provide brief biographical information or resume of key staff members.

The following supporting data may be requested at a later time:

- Line item budget of expenses and revenues for the proposed project
- Current financial income statements and balance sheet
- Copy of organization's exemption letter from the IRS, if applicable

Send your completed proposal to:

grants@asyousow.org

or

Lawrence E. Fahn, Executive Director
As You Sow
311 California Street, Suite 510
San Francisco, CA 94104

Thank you.