



Clothes firms reveal procurement jobs best practice

20-07-2010

Procurement jobs in the apparel industry can generate substantial cost reductions for businesses, a new study has shown.

The report from As You Sow, a non-profit organisation that promotes corporate social responsibility, highlights the ways in which some clothing firms are changing their purchasing processes to reduce costs and improve working conditions.

For the study - Best Current Practices in Purchasing: The Apparel Industry - clothing giants such as Gap, Nike, Timberland and Levi Strauss & Co shared example of they drove down costs through better procurement.

Study author and director at As You Sow Amy Galland commented: "After years of turning to suppliers to reduce factory compliance violations, brands are now looking inward to learn how their corporate practices have a negative impact on suppliers."

One company in the report said that it reduced air shipping charges by 80 per cent by improving procurement practices.

The news comes after a report from PricewaterhouseCoopers suggested that firms should look to more sustainable procurement practices in order to preserve global biodiversity.