



Coal

Investors at coal-fired utilities supported our shareholder resolutions requesting a report on the financial risks of continued reliance on coal. **31% of FirstEnergy** investors, representing \$4.4 billion, supported the resolution; **Duke Energy, CMS Energy, and Dominion** gathered **8.6%, 6.6%** and **6.5%**, respectively. A white paper detailing these financial risks was also released, along with online case studies.

Hydraulic Fracturing (Fracking)

As you may have seen in Reuters, The Wall Street Journal, and the Financial Times, a record number of shareholders voiced concern over fracking policies. **41.7%** of **Ultra Petroleum** investors, double last year’s vote, **40.5%** of **Chevron** investors, and **28.2%** of **Exxon’s** voted for our resolution asking for disclosure of fracking chemicals.

Bisphenol A (BPA)

One quarter (25.1%) of **Coca-Cola** investors supported our resolution asking the beverage giant to address the human health risks of continuing to use BPA in their soda can linings. We also successfully engaged with **Yum! Brands** (owner of Taco Bell, KFC, A&W, and Long John Silver’s) and **Whole Foods** to transition away from using cash register receipt tape containing BPA.

Beverage Container Recycling

Our first-time resolution with **McDonald’s** to end the use of Styrofoam coffee cups saw an outstanding **29.3%** support from investors, several times the average for this type of resolution. **Starbucks** investors voted **8.1%** in support of our request to overhaul the company’s recycling policies, which currently exclude their glass, plastic, and metal containers.

Electronic Waste Recycling












We filed a resolution with **Target** requesting that they provide expanded recycling for their customers and disclose information about their disposal policies, such as banning the export of electronic waste to developing countries. **30.8%** of the company’s investors supported our request. We also continue our dialogue with **Walmart** on this same issue.

Extended Producer Responsibility (EPR)

As You Sow made shareholder advocacy history by filing the first-ever resolutions on extended producer responsibility. Commonly abbreviated to ‘EPR,’ this policy shifts accountability for post-consumer product management to the producers, instead of consumers or government. Shareholders at **Procter & Gamble** and **General Mills** will vote in October so stay tuned!

Child Labor in the Cotton Fields

The Responsible Sourcing Network (RSN), a project of As You Sow, is working with 70+ apparel companies in the U.S. and Europe to reaffirm the ban on cotton produced with forced child labor in Uzbekistan. RSN is helping those companies increase the transparency of their supply chains by identifying top yarn producers located in countries known to import Uzbek cotton and conducting a survey of the origin of their cotton.

2011 Vote Results	
Company	Results
	40.5% Fracking
	6.6% Coal
	25.1% BPA
	8.5% Coal
	6.3% Genetically Engineered Foods
	28.2% Fracking
	31.4% Coal
	29.3% Beverage Container Recycling
	8.1% Beverage Container Recycling
	30.8% E-Waste
	41.7% Fracking