



## HIGHLIGHTS

August 11, 2011

### Watching the Watchers

#### [As You Sow \(AYS\)](#)

Headquarters: San Francisco, CA  
Established: 1992



AS YOU SOW

ESG/Sustainability Focus: Yes: focus on corporate responsibility.

#### KEY PARTNERS

Collaborates with numerous organizations, including Proxy Impact, Social Investment Forum (SIF), Sustainable Investments Institute (SI2), Interfaith Center on Corporate Responsibility (ICCR), Trillium Asset Management, Walden Asset Management, and Green Century.

Clients include Domini Social Investments and Calvert Group - two of the largest SRI asset managers and mutual fund companies in the US.

Also - clients and partners include these firms: Disney; McDonald's; Dell; HP; Starbucks; Coca-Cola; Time-Warner; Gap; Home Depot; Staples.

#### OVERVIEW/MISSION

As You Sow states that its mission is: "To promote corporate responsibility through shareholder advocacy, grantmaking, and innovative legal strategies."

The organization's vision is "A safe, just, and sustainable world in which environmental health and human rights are central to corporate decision making."

The organization's focus is on: Corporate Responsibility; Sustainability; Human Rights; Health & Safety; Environmental Enforcement; Grantmaking.

As You Sow has been a prominent player in proxy voting and shareholder action for many years.

#### News Sweeps

##### [A wealth of goodwill for mission](#)

(Wednesday - August 03, 2011) Associated Profiles : [As You Sow](#) - "I really believe as you sow into your community you really reap the rewards," she said. The restoration work on the Mission to Seafarers' building at 717 Flinders street is likely to be completed in 2014.

##### [A Fizzy, Risky Stock Idea](#)

(Wednesday - July 06, 2011) Associated Profiles : [As You Sow](#) - Despite consumers' increased efforts to recycle their refuse, about 40 million tons of packaging still gets landfilled or burned in the US As You Sow notes that products and packaging make up 44% of US greenhouse ...

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