



WHEREAS: Following George Floyd murder by police officers on May 25, 2020 a majority of Russell 1000 corporations made public statements expressing their plans to address racial justice, thereby taking the first step to becoming antiracist organizations. [Antiracism](#) is the practice of identifying, challenging, and changing the values, structures, and behaviors perpetuating systemic racism. Entergy Corp. (Company) did not released a statement, and shareholders have not seen material progress on racial equity. The Company may risk removal from Impact Shares' NACP ETF, due to its low score on [As You Sow's Racial Justice Scorecard](#).

Entergy scored a -2% on a recent Racial Justice Scorecard. This score is significantly below peers Southern Co. and FirstEnergy which scored 18% and 17%. Entergy's low score is due to the absence of racial justice statement, lack of publicly accessible diversity, equity, and inclusion targets, and disclosed data concerning recruitment, retention, and promotion rates of people of color within the Company. Given heightened awareness around racism, failing to act and disclose policies and quantifiable data raises the material risk of revenue loss and reduced brand value.

[A McKinsey study](#) cites material corporate benefits associated with adopting corporate policies promoting racial justice:

- Companies with the strongest racial and ethnic diversity are 35% more likely to outperform their industry medians for earnings before interest and tax
- Companies with the most ethnically/culturally diverse boards worldwide are 43% more likely to experience higher profits
- For every 10% increase in racial and ethnic diversity among senior executives, EBIT rises 0.8%

However, [inequities in the workplace continue](#):

- People of Color comprise 33% of entry level positions, but only 13% of the C-suite
- Among companies in the Russell 3000, in 2019 [Black individuals accounted for only 4.1% of board members](#) versus 13.4% of the U.S. population

Entergy can play a critical role in ending systemic racism by promoting racial justice.

BE IT RESOLVED: Shareholders request that Entergy publish a report, at reasonable expense and excluding proprietary information, disclosing the Company's plan to promote racial justice.



SUPPORTING STATEMENT: Investors seek quantitative, comparable data to understand if and how the Company is promoting a commitment to Racial Justice. Proponents suggest the report include:

- Potential policies the company could adopt to promote Racial Justice in its corporate workplaces and operations
- Detailed quantitative information on diversity, equity, and inclusion; including detailed recruitment, retention, and promotion rates, policies, and outcomes
- Plans to specifically address key performance indicators on the above referenced Racial Justice scorecard