



AS YOU SOW

30 YEARS 1992 - 2022

The nation's leading non-profit shareholder advocate, with a 30-year track record of changing corporations for good.

SEEDS *of* CHANGE

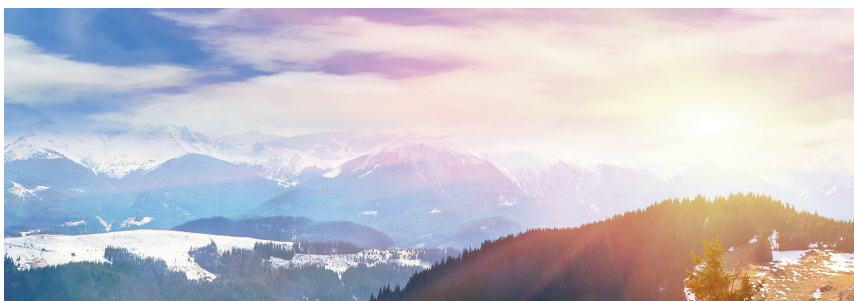
Winter 2022

YOUR IMPACT

Thanks to you, As You Sow is widely recognized as the leading nonprofit in shareholder advocacy, at the forefront of the field. In celebrating 30 years of tremendous growth, impact, and tangible results, we first and foremost acknowledge your partnership.

157 of the world's 200 richest entities are corporations, not sovereign countries. Corporations *must* be an active part of the solutions to climate change, systemic racism, and environmental justice.

You're making that happen.



Here's how we know you're making a difference: There is a stunning amount of alarm and orchestrated pushback from the radical right this year, including attacks directly targeting As You Sow.

The alt-right's stridency and targeted vitriol is a direct result and confirmation of impact and success. With your support, we will continue – we will **expand** – the shareholder advocacy and the impact that so alarms the regressive right.

You are making a difference. Together, we are building the just, sustainable world we all deserve. Thank you for standing shoulder-to-shoulder with us on this journey.

Climate Safe Future

- Oil & Gas
- Fossil-fired Utilities
- Fossil Finance – Banks & Insurance
- Petrochemicals

Food that is Safe to Eat

- Antibiotics and Factory Farms
- Toxic Pesticides
- Regenerative Agriculture

Circular Economy

- Single-use Plastics
- Consumer Products Packaging
- Plastic Pellet Spills
- Electronics Right to Repair

A Just World for All

- Racial Justice
- Diversity, Equity, & Inclusion
- Gender Equity
- Income Inequality

Litigation

- Toxins in Consumer Products
- Lead in Food
- Shareholder Derivative Actions
- Regulatory Petitions and Legal Challenges



TOP FIVE

Energy & Climate Change

- **General Electric**, after 98% vote, commits to net-zero by 2050, including Scope 3 emissions
- **Morgan Stanley, JPMorgan Chase, BofA, Citi, Goldman Sachs, Wells Fargo, US Bank, Truist** agree to set net-zero targets for their financed emissions
- **Duke Energy**, the U.S.'s largest utility, **Dominion Energy, Southern Co, Xcel Energy, DTE, NRG** set strong net-zero GHG emissions goals
- **Arizona Public Service** announces it will deliver 100% clean, carbon free electricity to customers by 2050 and end all coal-fired generation
- **FedEx, Twitter, United Airlines, Coke, CarMax, Hertz, Public Storage, Cintas, Uber, and Paychex** commit to strong emission reductions targets. **Amazon** commits to net-zero emissions by 2040; 100% renewable energy by 2030; and orders 100,000 electric delivery vehicles

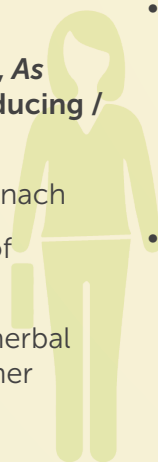
Environmental Health

- **Wendy's, KFC, Burger King, Denny's** disallow antibiotics in their chicken supply chains, compel **Tyson, Purdue, Sanderson** to raise chicken without medically important antibiotics
- **McDonald's** announces it will phase out PFAS from all food packaging by 2025
- **Kellogg's** commits to phase out glyphosate as a pre-harvest desiccant in its wheat and oat supply chains; **Campbell's, Smucker's, Pepsi** agree to significant progress on pesticides reduction
- **General Mills** commits to, then expands, a regenerative agriculture pilot; begins pesticide reporting. **Pepsi** announces a 7 million acre regenerative agriculture initiative
- **Walmart** announces a new pollinator health policy, now the strongest policy at a national grocery retail chain

Toxic Enforcement

Through CA Prop 65 enforcement actions, *As You Sow* has reduced / eliminated or is reducing / eliminating:

- Lead and cadmium in chocolate and spinach
- Formaldehyde emissions in thousands of portable classrooms in California
- Lead exposure from children's jewelry, herbal supplements, sports equipment, and other consumer products



- Perchloroethylene (a carcinogen) from hundreds of industrial and consumer dry cleaning businesses; toxic chemicals in Revlon nail polish, Johnson & Johnson cosmetics; 1,4-dioxane from P&G's Tide detergent; heavy chemicals in herbal supplements
- DEHP and other carcinogenic phthalates from a wide array of vinyl consumer products, such as electronic earbuds and book bags



YOUR GIFT POWERS THE PROGRESS. OVER 90%* OF YOUR DONATION

...because of your partnership

Circular Economy

- **McDonald's, Dunkin' Donuts, YUM!** eliminate demand for 3 billion foam cups per year
- **Pepsi, Target, Walmart, Unilever, KraftHeinz, Keurig Dr. Pepper, Mondelez** agree to absolute cuts in virgin plastic for packaging, plastic packaging overall
- **Microsoft**, in a first-of-its-kind Right to Repair agreement, commits to increasing access to spare parts and repair options
- **Best Buy, Dell, Apple** take pioneering e-waste take-back and recycling actions
- **Coca-Cola, Pepsi** set timebound goals for refillable, reusable containers, other strategies to avoid / minimize single-use packaging

Social Justice

- **Racial Justice, DEI Scorecards** cover the Russell 1000; **Exxon** places last
- **Netflix, Nike, Salesforce, Uber, Martin Marietta, Chase, Morgan Stanley, MasterCard, Proctor & Gamble, Oracle** + multiple additional companies agree to racial justice and DEI policies, DEI metrics disclosures, plans to increase board diversity, and/or plans to promote racial equity
- **Church & Dwight** agree to ensure competitive reproductive health rights benefits
- **"100 Most Overpaid CEOs"** identifies the companies with the most overpaid CEOs, encourages shareholders to use the power of the proxy to create proactive change in a broken system
- **Wells Fargo, Goldman Sachs, Morgan Stanley**, Dakota Access Pipeline funders, agree to increase indigenous rights protections

Invest Your Values

401(k) Scorecard

A project of
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Fossil Free Funds

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Deforestation Free Funds

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Prison Free Funds

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Gender Equality Funds

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Weapon Free Funds

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Gun Free Funds

A project of
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Tobacco Free Funds

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GOES DIRECTLY TO PROGRAM WORK. THANK YOU! (*2021 AUDITED FINANCIALS)



Countering Anti-ESG Attacks

Shareholder advocates have delivered significant corporate progress on climate, including record-breaking shareholder votes, agreements from major corporations on Paris transition plans, and success in running dissident board slates. The regressive right is unleashing a coordinated, interlocking series of attacks to discredit and derail that progress — and ESG investing in general.

We *cannot* cede ESG investing, corporate accountability, or any of our progress. We of course are continuing the work that so alarms the regressive right — the shareholder engagements, resolutions, board actions, public shareholder voice — but we also have to counter their disinformation campaign and anti-ESG messaging.

If the radical right gains the advantage, they can halt and even reverse progress on climate, justice, and other ESG issues. The stakes could not be higher.

We can – we must – fight back. Will you join us?

Your gift today helps disrupt anti-ESG momentum.
YOU can make the difference!

Double your impact! Every dollar raised, up to \$100,000, will be matched 1:1.



Yes. I won't allow the radical right to destroy our progress!
I want to make a difference.
I WANT TO HOLD CORPORATIONS ACCOUNTABLE.

Give online today: asousow.org/donate

As You Sow gets big companies to make big changes, to benefit people, planet, and profit. Because the corporations creating the problems have got to be part of the solution.

