



2019 ANNUAL REPORT

2019 CHANGING CORPORATIONS FOR GOOD

As You Sow holds corporations accountable. We directly engage CEOs, senior management, and institutional investors to promote environmentally and socially responsible business practices in



Energy

Climate Change
Oil & Gas Transition
Fossil-Fired Utilities
Fossil Fuel Financing
Fracking
Petrochemicals



Environmental Health

Antibiotics and Factory Farms
Toxic Pesticides
Lead in Food



Waste

Ocean Plastic Pollution
Single-use Plastics
Consumer Packaging
Plastic Pellets ("nurdles")



Invest Your Values CEO Pay Power of the Proxy



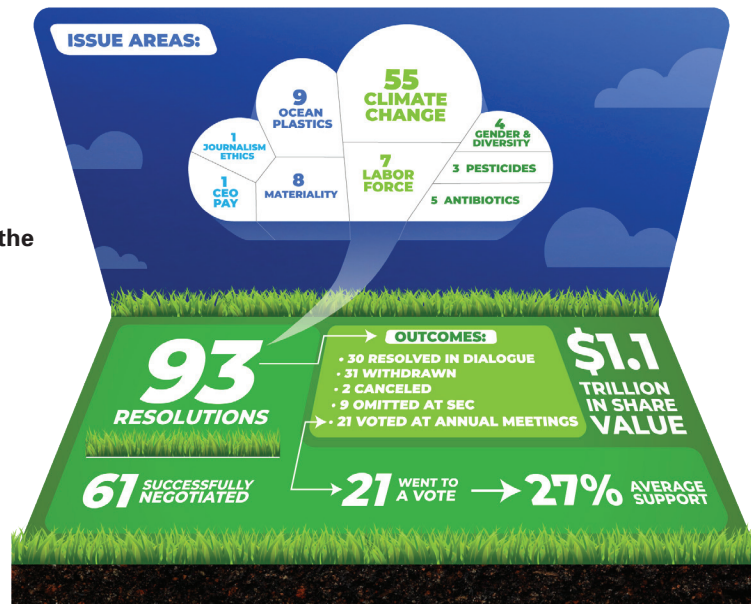
Human Rights & Modern Slavery Global Cotton Conflict Minerals



Justice Income Inequality Gender Equity Board Diversity

2019 HIGHLIGHTS FROM OUR CORPORATE ENGAGEMENTS

- **Monster Beverage** transformed its attitude and upgraded its policies and practices on supply chain slavery in under a year
- **Colgate-Palmolive** began shipping the world's first recyclable toothpaste tube—about 400 million are discarded every year in the U.S., and 1.5 billion globally
- **Unilever** agreed to eliminate 100,000 tons of plastic packaging
- **General Mills** made a public commitment to regenerative agriculture and agreed to begin pesticide reporting
- **Denny's** established a policy disallowing antibiotics in its chicken supply chain
- **McDonald's** agreed to eliminate antibiotics in the majority of its beef supply chain
- **ExxonMobil, Chevron, Phillips 66, and DowDuPont** all agreed to report on nurdle spills, the 2nd largest source of ocean plastic pollution
- **Amazon** committed to net zero emissions by 2040; 100% renewable energy by 2030; ordered 100,000 fully electric delivery vehicles; and disclosed its verified carbon footprint
- **Xcel Energy** set a net zero carbon emissions target, the first utility to do so
- **Duke, DTE, and NRG** followed Xcel's lead with net zero commitments of their own
- **Dominion Energy** committed to reduce its methane emissions 50%
- **Devon Energy** set a new target to reduce its methane emissions intensity
- **FirstEnergy** published its first climate risk analysis report, following our unprecedented victory and withdrawal in 2018
- **Entergy** published its first climate report and set an emissions intensity target

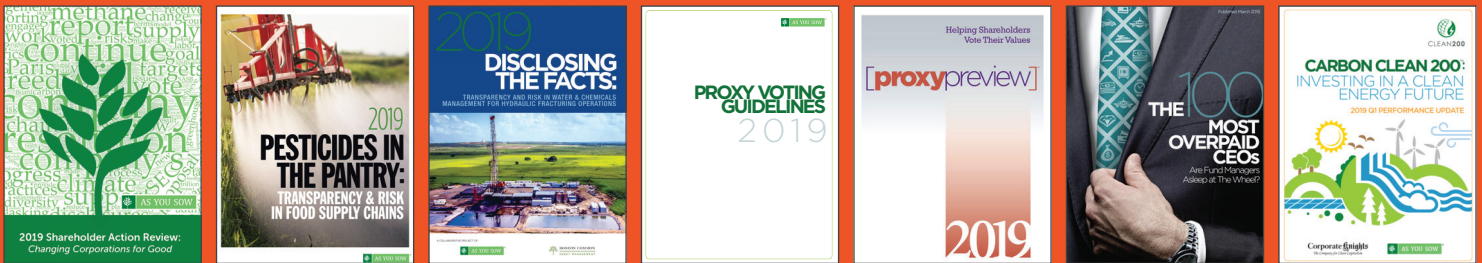


INITIATIVES AND PUBLICATIONS

- With over 300 global apparel brands as signatories to our [Uzbek Cotton Pledge Against Forced Labor](#), we now are negotiating with the Government of Uzbekistan on actions needed to guarantee ethical cotton production, end modern slavery in the Uzbek cotton industry, and lift the Pledge
- We launched a major initiative targeting gender equity in the workplace, sending an [Investor Statement](#) signed by \$1.73 trillion in AUM to 3,00 companies, and engaging 31 in direct dialogue
- [FossilFreeFunds.org](#), our flagship *Invest Your Values* tool that enables investors to see the fossil fuels hidden in their mutual funds, now has welcomed nearly 110,000 visitors. U.S. socially responsible fossil free funds have grown to 117, with assets under management reaching \$130 billion



Our ground-breaking original research is always freely available to you at www.asyousow.org



We make big changes at big corporations. This direct engagement with today's most powerful companies is made possible entirely by your generosity.

We thank you – for your interest, for your support, for your active engagement in some of the most crucial and critical issues facing the world.

Here's to our sustainable future, together

As You Sow

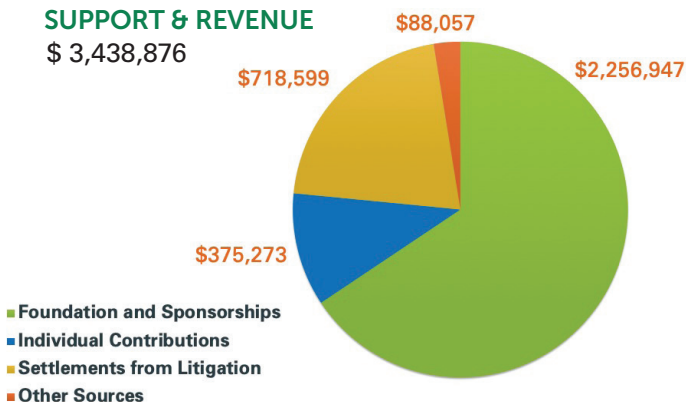
Board of Directors
 Thomas Van Dyck, Chair
 Amanda Hanley - Randy Hayes
 Ric Lucien - Annarie Lyles
 Kaveri Marathe - Carl Pope
 Abigail Rome - Cari Rudd

CEO: Andrew Behar

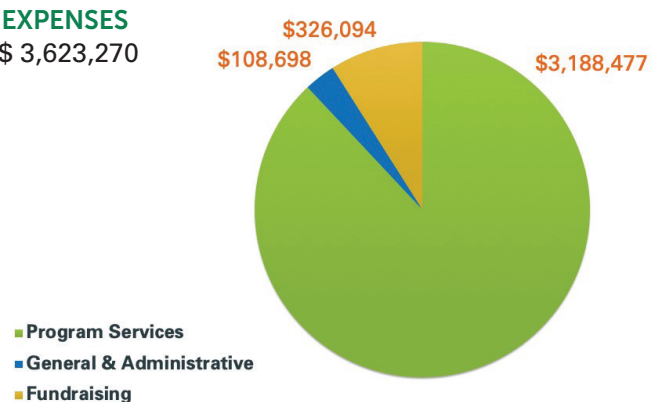
FINANCIALS 2019

FINANCIAL POSITION: Assets: \$ 2,458,666 Liabilities: \$ 219,673 Net Assets: \$ 2,238,993

SUPPORT & REVENUE
\$ 3,438,876



EXPENSES
\$ 3,623,270



As of December 2019, pre-audit