

 AS YOU SOW

The nation's leading shareholder advocate, changing corporations for good.

SEEDS of CHANGE

Summer 2020

SCIENCE SAVES LIVES

What Shareholders are Learning from COVID-19

If there is one takeaway from the trauma of COVID-19, it is that that we now have dramatic proof that **SCIENCE = LIFE** and ignorance... doesn't.

When we address problems with logic, people live, economies recover, and we avert widespread tragedy. We're losing lives because our leaders are not basing decisions on data, long-range planning, and worst-case scenario models.

COVID-19 is a high-speed demonstration of what awaits us with climate change if we continue to ignore science.

We **know** how to transform our energy, transportation, and building systems to align with the Paris Agreement's limit of 1.5°C warming.

If we are wise, we will apply the pandemic lessons to the climate crisis and shift our trajectory. As investors, we can apply pressure to make this course correction and align our investing with our values. This will channel capital into companies with best practices. As individuals, we can decide what products we purchase,

where we bank, what we eat, and what we buy. Each decision defines us and sends a powerful signal that can build a regenerative economy.

As shareholder advocates, we can hold companies accountable. Our engagements are grounded in hard evidence and science. **Thanks to you,** companies are listening to the science, and taking action for a sustainable future.

We choose our future with every action we take. If we ignore the science, it is at our peril. Or we can believe the science, respond with the necessary urgency, and avoid tragedy.

Thank you for standing on the side of science.

INSIDE:

- Climate-Safe Future
- Food That's Safe to Eat
- Plastic-Free Oceans
- A Just World for All
- Invest Your Values
- Metamorphosis



The Work You

Climate-Safe Future

Focusing on exploration, extraction, production, transportation, and combustion of fossil fuels. Our goal is to move energy, utility, banking, and other companies to reduce and eliminate the majority of fossil fuel production and financing in alignment with Paris goals.



Plastic-Free Oceans

Engaging companies on waste reduction, responsible production, and recycling of consumer products and packaging. Our goal is oceans, rivers, and ecosystems free of plastic waste.



VICTORIES:

Your impact,

- **Unilever** committed to eliminate 100,000 tons of plastic packaging, the first significant commitment to absolute plastic use reduction
- **Yum! Brands** — **KFC, Taco Bell, Pizza Hut** — agreed to phase out foam packaging by 2020
- **Starbucks** pledged to cut global packaged waste 50%, shifting from single-use to reusables (when public health and the pandemic permit)
- **Colgate-Palmolive** began shipping the world's first recyclable toothpaste tubes
- **Waste Management** and **Republic** agreed to identify gaps in recycling infrastructure



YOUR GIFT POWERS THE PROGRESS. OVER 92%* OF YOUR DONATION

ur Gift Powers

in just the last few months

- **General Mills** committed to adopt regenerative agriculture and begin pesticide reporting
- **Kellogg's** committed to phase out pre-harvest glyphosate use in wheat and oat crops
- **Two resolutions** targeting workforce diversity, inclusion, and discrimination earned historically high votes – 79% and 61%
- Multiple **utilities** set net-zero greenhouse gas targets
- **Hertz** joined the Corporate Electric Vehicle Alliance

Thank you!

Food That's Safe to Eat

Working to ensure safe and sustainable food and consumer products. Our goal is to move food producers and their supply chains to eliminate pesticides, antibiotics, and other toxins from the food supply.



A Just World for All

Helping companies foster a culture based on justice and equity, addressing gender equity, workplace diversity, sexual and reproductive health, income inequality and slavery in supply chains. Our goal is to compel companies to develop and implement best practices on critical social issues, with a specific emphasis on eliminating slavery in the cotton and conflict mineral supply chains.



GOES DIRECTLY TO PROGRAM WORK. THANK YOU! (*2018 AUDITED FINANCIALS)

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METAMORPHOSIS TO A REGENERATIVE ECONOMY

Seize the moment

This turbulent, chaotic time also holds immense opportunity — we're lucky to be able to direct that change in a positive way.

The "butterfly effect" in chaos theory describes how a butterfly flapping its wings in Chicago can cause a typhoon in Tokyo. When we emerge from our shelter-in-place cocoons, we will have experienced the failure of not grounding decisions in science. We can emerge transformed — and as we all flap our wings in unison, economic typhoons will lead to a new world based on justice and sustainability.

Your gift is the resource that makes it happen.

Companies that lead in this time of turbulence will thrive. This is the typhoon of collective action.

We will not stop until we reach a new economic paradigm, based on justice and sustainability — a regenerative world that gets stronger every day.

Make it happen. Give today.



Yes.

I want to seize the moment

I WANT TO HOLD CORPORATIONS ACCOUNTABLE!

Give online today: asyousow.org/donate

As You Sow gets big companies to make big changes, to benefit people, planet, and profit. Because the corporations creating the problems have got to be part of the solution.

